

Young Atlanta CORPORATION

Let us make your business a brand!

TANISHA CHARACTER

Creative Visionary/CEO

CPS - MH - AD - FPM

CREATIVE MARKETING CONSULTANT - EVENT COORDINATOR

About Tanisha Character

Tanisha Character is the CEO and Founder of Young Atlanta Corporation, who currently serves on the Rockdale County Stepping Up Initiative Executive Team as the Creative Marketing Consultant and Peer Workforce Development Coordinator.

Tanisha has an extensive background in Marketing and Advertisement as well as Public Relations. Tanisha started her marketing career in 2007 at Taylormade Marketing and Advertising Firm, where she worked as a Marketing Account Coordinator serving the Black McDonald's Operators Association (BMOA) of the Southeastern Division for seven years.

In 2017, Tanisha left the corporate world to pursue and focus full-time on the development of Young Atlanta Corporation as her passion and lifetime dream of being an entrepreneur.

ABOUT YOUNG ATLANTA CORPORATION

Young Atlanta Corporation, founded in 2013, currently provides experienced Marketing, Promotions and Public Relations to our clients in both the public and private sector.

With that being said, YAC was created to serve as a parent corporation encompassing other sectors under its umbrella. One of those "sectors" is The Marketing Warehouse - A Creative Space. The vision for the Marketing Warehouse is to be a physical creative space that provides education opportunities, access to technology, business finance resources, product development and distribution services.

QUOTE

"If what you focus on you give power to, then I choose to focus on creating a better future!"


~ Tanisha Character

OUR MISSION

To provide creative breakthroughs for individuals, brands and corporations alike through strategic communication campaigns that educate, build relationships, extend reach and increase visibility. The vision of Young Atlanta Corporation is to empower young entrepreneurs to develop their vision into a business and then turn that business into a buzzing brand.

INTERESTING FACTS ABOUT TANISHA

- *Tanisha has been recognized by the state of Georgia as a Certified Peer Specialist for Mental Health*
- *Tanisha is a Co-Host on Recovery Hour Radio Talk show and Podcast*
- *Tanisha does video and audio editing*
- *She serves on the Board of Directors for both the NAMI Rockdale Newton and Grit & Grace A Recovery Community Organization*

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